



Philippine Independence Day Council
4395 Sheppard Avenue East
Scarborough ON M1S 1T8
Email: info@pidccanada.ca
Website: www.pidccanada.ca
Facebook: facebook.com/pidctoronto



Be a part of our worldwide salute to all FRONTLINE WORKERS for their bravery in the fight against the COVID-19 pandemic.

Dear Friends, Supporters and Partners,

Every year, the highlight of the Toronto summer is the **Mabuhay Philippines Festival**.

The Philippines Independence Day Council (PIDC) is pleased to announce that the tradition continues in 2020 with its first **Virtual Celebration** on August 22-23. Audiences will be thrilled with a wide variety of entertainment performed by stars from across the globe.

PIDC invites you to participate in this momentous celebration and show your appreciation of our frontline heroes. Give your business or group worldwide exposure by placing an advertisement (your logo and/or a 30 second video) with the **Mabuhay Philippines Festival 2020**. Your ad will be featured on the main festival broadcast, as well as shared over our multiple social media channels, reaching tens of thousands of targeted audience members.

You are an important part of our community and to PIDC. I look forward to hearing from you to answer any question or to place your ad.

Sincerely yours,

Suzy Llanera, Vendor Coordinator
suzy.llanera.pidc@gmail.com
(416) 421-4289

Minda Neri
vox999@gmail.com
(416) 621-4985



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VIRTUAL REQUEST FORM

Business Name: _____
 Contact Name: _____
 Phone Number: _____
 Email Address: _____
 Website: _____
 File Name of Logo Submitted: _____
 File Name of Video Submitted: _____

Select the ad option you wish to place and the number of times you wish to have your ad played.
There are a limited number of advertising spaces. PIDC will make its best effort to accommodate the number of times you wish to have your ad played.

| Ad Type | Information | Ad length (in seconds) | Cost per play | Number of plays desired | Total (Cost per play x number of plays) |
|-----------|---|------------------------|---------------|-------------------------|---|
| 1 – Logo | Logo streamed as part of festival broadcast. | 30 | \$250 | | |
| 2 – Video | Video streamed as part of festival broadcast. | 30 | \$250 | | |

Total _____

Note: Logos and videos must be submitted by the submission deadline.
 For any questions or to confirm your order, please contact either:
 Suzy Llanera, suzy.llanera.pidc@gmail.com, (416) 421-4289 or,
 Minda Neri, vox999@gmail.com, (416) 621-4985

Submission Deadline: July 31, 2020

| Payment Methods and Instructions | |
|----------------------------------|---|
| 1. PAY BY ELECTRONIC TRANSFER: | <ul style="list-style-type: none"> • Complete this form • Send copy of this form to Suzy Llanera, Vendor Coordinator at suzy.llanera.pidc@gmail.com • Etransfer amount to info@pidccanada.ca • Receipt will be provided when deposit is confirmed by the Treasurer |
| 2. PAY BY CHEQUE | <ul style="list-style-type: none"> • Complete this form • Make cheque payable to PHILIPPINE INDEPENDENCE DAY COUNCIL • Mail copy of this form and cheque to: <div style="text-align: center;">Minda Neri, 1505-14 Neilson Drive, Etobicoke, ON M9C 1V6</div> |

Client Signature: _____ **Date:** _____

Vendor Coordinator Signature: _____ **Date:** _____